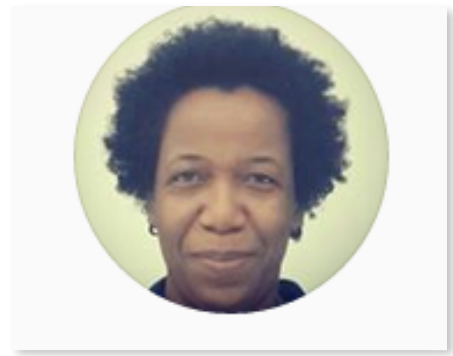


SILICONCARIBE



ABOUT US

SiliconCaribe is a blog that's focused on Tech Innovation and Entrepreneurship and how its disrupting and amplifying mobile, social media, travel, food and beverage, health and wellness, money and finance, agriculture, sports, education, arts and culture in the Caribbean.

We publish exclusive news, reviews, interviews, analysis and trend reports on how Caribbean people and businesses, can and already are using technology, to innovate and improve the way we live, work and play.

We also produce the largest roster of Caribbean Technology events, that brings together some of the smartest, most passionate, forward-thinking and interesting people in the space - to connect, educate and collaborate.

#DigitalCaribbean is emerging!

OUR AUDIENCE + COMMUNITY

Our readers and event attendees, are primarily (60%) Caribbean Millennials in the Region and Diaspora.

They're interested in what's happening with tech innovation and entrepreneurship in mobile, social media, travel, food and beverage, health and wellness, money and finance, agriculture, sports, education, arts and culture in the Caribbean.

More than half of them read from their mobile devices and are the connecting from Jamaica, Trinidad, Barbados, Bahamas, United States and Canada.

OUR AWARDS

- Best Technology Blog 2011 (Jamaica Blog Awards)
- Best Technology Blog 2010 (Jamaica Blog Awards)
- Blog of the Year 2010 (Jamaica Blog Awards)
- Private Sector Organisation of Jamaica Game Changer Award
- Techlinks Caribbean Innovators Game Changer Award

ADVERTISING OPPORTUNITIES

- Sponsored Posts - US\$149/post
- Display/Video Ads on site - Starts at US\$99/mth
- Email blasts - US\$99/blast
- Brand Ambassadorships - Customised
- Influencer Marketing Campaigns - Customised
- Event Sponsorships - Customised

ABOUT INGRID RILEY

Ingrid is the Founder + Chief Blogger at SiliconCaribe. Dubbed the Caribbean Tech Queen by regional media, Ingrid is an award-winning entrepreneur and pioneer in the Caribbean Tech Industry and Startup Ecosystem.

Over the past 10 years, she's built her influence through leadership in the space, by writing over 2,000 articles; being a leading producer of Caribbean Technology events; hearing and judging over 1,000 startup pitches from 10 Caribbean countries; plus speaking on Caribbean tech innovation and entrepreneurship across 4 continents.

She is very passionate about technology, and how the Caribbean is leveraging it all, for success in the Global Digital Economy.

www.ingridriley.com | @ingridriley



OUR STATS

Unique monthly visitors	60,000
Average Time spent online	2.79 min.
Online Community	8,079
Email Subscribers	7,875

OUR EVENTS

SiliconCaribe is the leading producer of Caribbean Technology Events. We've done over 80 Meetups + Pitch events, 3 Caribbean Tech Conferences, 3 Caribbean wide Hackathons, A few Mobile App Competitions, Online Twitter Chats and Startup Weekends.

We do Kingston BETA, Caribbean Bloggers Week and in 2017, we will do Caribbean Women in Tech Summit.

CONTACT ME

siliconcaribe@gmail.com
 1 876 864 2440
 @SiliconCaribe
www.SiliconCaribe.com

